



## **CHOOSE EUROPE: FOR A RESILIENT AND COMPETITIVE FUTURE**

### **EUROPEAN BUSINESS SUMMIT 2025 – 25TH ANNIVERSARY EDITION**

For a quarter-century, the European Business Summit has stood at the crossroads of Europe's political, economic, and social discourse, convening visionary leaders across sectors to shape the continent's future. This year, as Europe chooses to invest in itself, the Summit's significance reaches new heights.

To stay competitive and autonomous, Europe must nurture and protect its research and startup ecosystem and build new European Champions—driving innovation that not only strengthens the EU's global position but also transforms ideas into solutions that transform the European Union.

### **RESILIENCE THROUGH STRATEGIC INVESTMENT**

Resilience today transcends recovery – it demands proactive readiness. To thrive amid ongoing disruption, Europe must channel investment into future-proof industries, agile infrastructure, and forward-thinking regulation. Strengthening supply chains, diversifying energy portfolios, and cultivating indigenous innovation and talent will be instrumental in forging an economy that not only endures shocks but emerges more robust.

### **DRIVING COMPETITIVENESS IN A TRANSFORMING GLOBAL LANDSCAPE**

Sustaining Europe's competitive edge requires decisive coordination, transparency, and bold leadership. A harmonised regulatory framework, enhanced cross-border collaboration, and targeted support for high-growth sectors will empower startups and established players alike. At the heart of Europe's economic model must lie innovation, digitalisation, and sustainability - principles that set the global benchmark for responsible and forward-looking economic leadership.

### **STRATEGIC AUTONOMY FOR A STRONGER EUROPE**

Strategic autonomy is about equipping Europe with the capabilities to act decisively and independently on the global stage. By mitigating vulnerabilities, deepening strategic alliances, and leading in critical technologies, the EU can shape its destiny. A coherent industrial strategy will safeguard European interests, uphold shared values, and reinforce the EU's position as a leader of global norms.

### **A MILESTONE EDITION FOR EUROPE'S FUTURE**

This landmark 25th anniversary edition of the European Business Summit will convene an unparalleled group of policymakers, business leaders, academics, and civil society actors. Together, they will chart a course to ensure that European talent stays, and secure Europe's leadership in an ecosystem where ideas, talent, and capital drive sustainable growth and autonomy. EBS 2025 will help build a resilient, competitive, and strategically autonomous Europe – ready to lead confidently in a complex and rapidly evolving world.